

NEW

TYLENOL® PRECISE™

Maximum strength*
pain relief cream,
precisely where
you need it

TYLENOL® PRECISE™ provides the following features:






- ◆ Provides targeted relief, penetrates to the nerves, and numbs away pain
- ◆ Easy-to-use multi-point rollerball applicator for hands-free, mess-free application
- ◆ Absorbs rapidly with advanced gel-cream technology
 - Non-sticky, non-greasy, no residue
- ◆ Leaves skin feeling soothed and moisturized
- ◆ Available in 2 formulations
 - TYLENOL® PRECISE™ Cooling Pain Relieving Cream (lidocaine 4%, menthol 1%)
 - TYLENOL® PRECISE™ Pain Relieving Cream (lidocaine 4%)

*Maximum strength lidocaine without a prescription.



What You Should Know About TYLENOL® PRECISE™

Compared to Other Topical Pain Relievers

|  <p>TYLENOL® PRECISE™ Cooling Pain Relieving Cream</p> |  <p>TYLENOL® PRECISE™ Pain Relieving Cream</p> |  <p>Ultra Strength BENGAY® Cream</p> |  <p>BENGAY® Lidocaine Cream</p> |  <p>MOTRIN® Arthritis Pain Relief Gel</p> |
|--|--|--|---|---|
| Active Ingredients | | | | |
| Lidocaine 4% Menthol 1% | Lidocaine 4% | Camphor 4% Menthol 10% Methyl Salicylate 30% | Lidocaine 4% | Diclofenac sodium (NSAID) 1% (equivalent to 0.93% diclofenac) |
| Dosing | | | | |
| Apply to affected area no more than 3 to 4 times daily | Apply to affected area no more than 3 to 4 times daily | Apply to affected area no more than 3 to 4 times daily | Apply to affected area no more than 3 to 4 times daily | Use 4 times a day for up to 21 days. For use on no more than 2 body areas. May take up to 7 days to work for arthritis pain |
| Fragrance Free | | | | |
| — | ✓ | — | — | ✓ |

This topical analgesic can be used for:



Back & Shoulders



Knees, Elbows & Ankles



Muscle & Joint Pain



Minor Aches & Pains



New TYLENOL® PRECISE™, from the
#1 doctor recommended brand for pain relief